

**Traveling abroad
and missing spicy
Indonesian cuisine,
don't forget
to bring
Sambal kawani**





WHAT IS SAMBAL KAWANI ?

Inspired by traditional Indonesian recipes, Sambal Kawani is here as a spicy complementary snack for all types of your favorite dishes.

Made from selected cayenne peppers with typical Indonesian spices, it tastes as delicious and hot as the sambal ulekkan itself.

Very practical and easy to take away so you can enjoy the spicy sensation wherever you go.



Nutritional Value Information

Serving Size 15 grams (2 Tbsp) 10 Servings per packaging	Total fat	8 g	% AKG* 12%
AMOUNT PER SERVING Total Energy 83 kcal	Saturated fat	3,5 g	18%
	Protein	0 g	0%
	Total carbohydrates	2 g	1%
	Sugar	1 g	
	Salt / Sodium.	310 mg	21%

*Percent AKG based on energy requirements of 2150 kcal. Your energy needs may be higher or lower.

INGREDIENTS

Chili (67%), vegetable oil, shallots, garlic (30%), lime leaves, salt and other seasonings (3%), preservative sodium benzoate, kalium sorbate

P-IRT No. 2113172010039-21

Produced by :
PT Kawani Jadi Berkat
North Jakarta 14250,
Indonesia



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WHY SAMBAL KAWANI ?



Kawani is not just a sambal but kawani is a multi-purpose flavoring with a spicy taste that will make all dishes delicious.

#1 AUTHENTIC CHILI SAUCE IN INDONESIA



PRODUCT DETAILS

Flavor: Garlic Chili
Net Weight: 150g each
Packaging: 22x29x11.5 (24 pieces)



PACKAGING

Sambal Kawani is packaged hygienically and easy to take anywhere.
Product lasts up to 9-12 months before opening the packaging.



LEGALITY

P-IRT: No. 2113172010039-21
Halal: ID 31110000468400922
Passed Food Safety Standard Testing at SIG LABORATORY for testing BTP, Sodium Benzoate, and Potassium Sorbate (SIG.CL.III.2024.14114017)



EASY TO FIND

Kawani Sambal is available on online marketplaces like Tokopedia and Shopee, as well as in various supermarkets like Foodhall, Market City. It has even been exported to foreign markets (Taiwan).



ACHIEVEMENT

Is one of the flagship products of the state-owned enterprise BRI Branch in Slipi, Jakarta.



TASTE

Sambal Kawani can be used in various types of stir-fries and soups like noodles, fried rice, fried chicken, instant noodles, and many more. Receiving a rating of 4.8 out of 5.0 on online menus (Shopeefood, Gofood, and Grabfood)

PENETRATION EXPORT MARKET



BACKGROUND

Indonesia has a wealth of natural herbs and spices that make it an unrivaled source of culinary delights. Sambal, as a typical Indonesian product, has great potential to be marketed abroad. The international market increasingly appreciates the diversity of flavors and uniqueness of culinary products from various parts of the world.

GOAL

1. Introducing Sambal Kawani to the global market as a premium chili product that blends traditional Indonesian flavors with modern production standards.
2. Establishing the Sambal Kawani brand as a high-quality chili product that offers authentic, natural, and healthy taste.
3. Broadening distribution channels and market reach internationally to boost sales and capture a substantial market share.
4. Addressing the nostalgia for authentic Indonesian chili sauce among individuals living abroad.



PRICE QUOTATION



PRODUCT DETAILS

Product: Sambal Kawani (Kawani Chili Sauce)
Varieties: Garlic Flavor (Very Hot & Spicy)
Packaging: PET plastic bottles Jars
Netto: 150gr
Box Dimensions: 22 x 29 x 11.5 cm (24 pieces per box)

PRICE PER UNIT

Price Per Box (USD)

PAYMENT TERMS

Payment Method: Letter of Credit (L/C)
Payment Currency: \$ USD
Terms: 50% Advance, 50% Upon Presentation of Documents

DELIVERY TERMS

Delivery: FOB, CIF
Port of Loading: Jakarta, Tanjung Priok (Indonesia)

Please note that the prices provided are subject to change based on market conditions and order quantity. We are committed to providing competitive prices and ensuring the highest quality of our products.

Should you require any further information or wish to discuss your requirements in detail, please feel free to contact us on whatsapp at +62818109877. We look forward to the opportunity to collaborate with you and serve your export market needs.

Warm regards,

Daniel Hendra
Export Departement
Pt. Kawani Jadi Berkat

